

...OTHERWISE KNOWN AS BENEFITS



◆ NATIONAL ASSOCIATES' EMPLOYEE BENEFIT STATEMENT

Summarizes all the benefits you provide in a one-page, easy-to-read format. Benefits are personalized — each employee sees exactly what benefits he or she has;

◆ MEDICAL BENEFITS

Summary of what's covered in layman's language: deductibles, co-payments, coverage amounts, etc.;

◆ SURVIVOR BENEFITS

Highlight group and/or optional life insurance benefits;

◆ DISABILITY BENEFITS

Detail actual amounts and limits covered. Explain Social Security and other government benefits;

◆ RETIREMENT BENEFITS

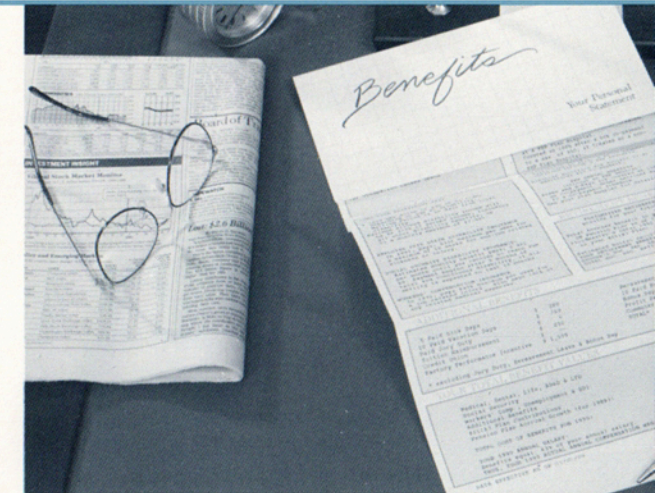
Show the retirement programs you provide in addition to Social Security;

◆ ADDITIONAL BENEFITS SECTION

Includes vacations, holidays, sick leave and other perks such as paid jury duty, bonuses, discounts, etc.;

◆ KEY EMPLOYEE BENEFITS

Highlight those extra benefits you provide: company-paid car, club memberships, stock options, deferred compensation, etc.;



◆ TOTAL BENEFIT VALUES

Details the total cost to you to provide the employee's benefits. Allows employees to see their actual compensation when benefits are added to salary. This is often 30 percent to 40 percent above salary alone!

National Associates tailors statements to your benefit programs and your budget.

After collecting your employee census information (on diskette or hard copy), we will program, print, and prepare Personalized Benefit Statements for each of your employees.

National Associates gives your company the recognition it deserves.

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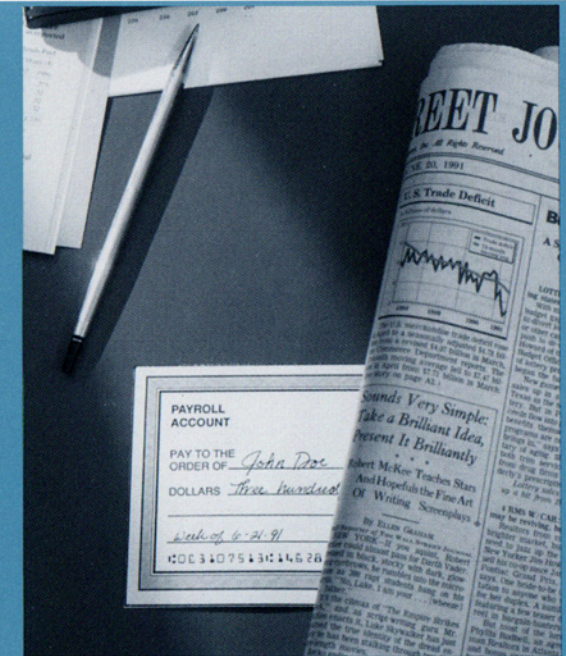
The best designed plan in the employee benefits area will fail miserably unless properly communicated.

Consider that the average working American receives 30 percent to 40 percent above salary in fringe benefits. This sizable investment is often hidden within a number of difficult-to-read plans, leaving employees with a hazy picture of their overall benefits package.

National Associates clears the haze. Your benefit program is outlined in easy-to-understand, individualized text, with emphasis on your cost. National Associates helps you market your benefits and achieve greater understanding and cooperation from your employees.

National Associates

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THE HIDDEN PAYCHECK

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